



Òscar Nogueras Bastardo

Portfolio

- CMS
- SEO/SEM Translation.
- Marketing and Translation.

Professional Profile

Òscar Nogueras is the CEO of Ontranslation, a company specialized in Translation and Multilingual Communication, and of Ontraining, a training school in languages and communications skills. With a solid academic background, he holds a degree in English Philology from the Universitat de Barcelona, a master's degree in Tradumàtica from the Universitat Autònoma de Barcelona, and a postgraduate degree in Human Resources and e-learning from the UOC, as well as an MBA from ThePower Business School.

His experience and knowledge make him an expert in internationalization, SEO translation and intercultural communication. Additionally, he gives lectures and courses on SEO and SEM translation, as well as cross-border e-commerce, sharing his specialized knowledge in these areas. This teaching activity complements his work as CEO and reinforces his role as a reference in the field of multilingual communication and international digital marketing.

He is part of the board of ANETI (National Association of Translation and Interpretation Companies), as well as the board of the SEO Association in Catalan, where he serves as the marketing and communication manager.