

PROGRAMME
BLENDID INTENSIVE PROGRAMME (BIP)
“SUSTAINABLE BUSINESS”
5-9 May 2025 in Groningen (NL)



Contact persons:

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Hanze Groningen, Industrial Engineering & Management.

PROGRAMME IN GRONINGEN

MONDAY 5 MAY

9:00	Welcome in Brasserie Zernike & first acquaintance	
10:30	Individual presentations in small groups & preparation company visits.	
12:30	LUNCH BUFFET	
13:30	Lecture "Design Thinking" by Mr. Dick de Vries	
14:00	Wrap up & looking forward to Tuesday	
	Early stop today because it's Dutch Liberation Day, time to go to the free Liberation Festival or other festivities.	



Van Doornveste, Zernikeplein 11, Groningen

PROGRAMME IN GRONINGEN**TUESDAY 10 MAY**

8:00 – 9:00	Departure to the companies	Parking P4
Between app. 12:00 & 13.00	Return to Zernike Campus	Parking P4
	LUNCH BREAK	ZP11/CANTEEN
App. 13:30	Group work	
	Possible: lecture	
App. 16:00	Departure to city center	
	Visit/climb Martini tower	
	Visit Groninger Forum	
	Short city walk	
App 19:00	Dinner together in restaurant	

COMPANY ADDRESSES

PROGRAMME IN GRONINGEN

WEDNESDAY 7 MAY

09:00	Welcome at Entrance (Zernikelaan 17; at Zernike Campus) www.entrance.eu Not sure about exact locations yet.	
	Groupwork	
12:30	LUNCH BREAK	
13:30	Groupwork	
15:00	Lecture Cultural Differences + group presentations students about their culture	
+/- 16:30	Typical sweets/snacks brought by students	
	FREE TIME IN THE EVENING	



Entrance, Zernikelaan 17, Groningen

PROGRAMME IN GRONINGEN

THURSDAY 8 MAY

09:00	Daystart	
09:15	Groupwork	
	Lecture?	
12:30	LUNCH BREAK	
13:30	Groupwork	
17:00	Wrap up & closure	
	TIME FOR A TYPICAL DUTCH DINNER AT A SHIP IN THE CITY CENTER	

PROGRAMME IN GRONINGEN

FRIDAY 9 MAY

9:15	Day Start	
9:30	Last groupwork & preparations for company presentations	
10:30	Welcome to company representatives	
10:45	Final presentations	
11:45	Closing Ceremony	
12:30	FAREWELL LUNCH	
14:00	THE END	

